

Mid Level Visual Communication Designer

JOB TYPE: Full-time

LOCATION: Bangalore, Karnataka

TEAM: Branding and Communications

SALARY: Competitive and based on experience

WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, Noora Health has trained more than two million caregivers across 329 facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a [TED 2022 Audacious Project Grantee](#) and recipient of the [2022 Skoll Foundation Award for Social Innovation](#). Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at [TED 2022](#) and was also featured in a [2022 Skoll video](#).

ABOUT THE ROLE

We seek a motivated and creative individual, with a passion for the impact sector, to join our Branding and Comms Team. This role is for a true designer and problem solver, who

is ready to collaborate on a multidisciplinary team of designers, public health experts, writers and researchers to create, produce and oversee factually accurate, culturally sensitive, and engaging content.

WHAT YOU WILL DO

- Be a team player and work with a small core team that includes the Lead Brand Designer, Senior Communications Manager, and Digital Marketing Manager
- Coordinate design tasks with DTP operator, as well as print and production partners
- Gather information and materials needed to accomplish tasks
- Become familiar with the brand guidelines, images, components, and overall brand identity
- Assist in designing high visual impact communications, presentations, flyers, cards for website, social media, email marketing, reports, notable decks, events, and internal organizational requirements (e.g., onboarding, annual gifting, etc.)
- Assist the Lead Brand Designer with the expansion of new visual brand elements
- Push creative boundaries while still being on-brand
- Has the ability to learn new software, if needed, to accomplish projects.
- Proofread to ensure accurate and high-quality work.
- Maintain technical and creative knowledge by reviewing and staying up to date on new trends
- Effectively manage tight deadlines and multiple projects.
- Be willing to pull up your sleeves when it comes to time-sensitive and daily requests
- Effectively communicate with other disciplines across the organization and be comfortable aligning your talents with theirs to create solutions together.

WHAT WE ARE LOOKING FOR

- Minimum 4+ years of work experience in the visual communication design/graphic design,

preferably in an agency, non-profit or start-up environment

- Minimum 2+ years experience in designing for social media or marketing communications
- Bachelor's degree in visual communication or a related field or equivalent
- Fluent in one Indian language (two languages is a significant plus), in addition to English
- Hands-on experience in using design softwares, including InDesign, Photoshop, Illustrator, Figma/Adobe XD and After Effects, and a willingness to bring new things to the table
- Some experience with coding, web design and animation is a huge plus
- Illustration experience is also valued. Video editing skills are a bonus.
- Experienced in print production and digital design
- High attention to visual details, highly motivated, proactive, and experience working with minimal supervision; and ability to meet deadlines collaboratively
- Experience working in creative, human-centered culture and cross-cultural design, and excited to use your talents in a Social Impact context

WHAT WE VALUE

At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We prioritize diversity within our team, and we welcome candidates from all gender identities, castes, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

HOW TO APPLY

Email the following materials with the subject line **Mid Level Visual Communication Designer** to **people@noorahealth.org**:

- A one-page cover letter and updated resume including languages spoken and relevant experiences.
- A web link of visual design portfolio