



Writer + Content Manager

JOB TYPE: Full-time

LOCATION: Remote/U.S.

TEAM: Communications

SALARY: \$62,000 – 70,000, commensurate with experience

WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, Noora Health has trained more than two million caregivers across 329 facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a TED 2022 Audacious Project Grantee and recipient of the 2022 Skoll Foundation Award for Social Innovation. Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at TED 2022 and was also featured in a 2022 Skoll video.

WHAT YOU WILL DO

- Write dynamic, concise content including press releases, quarterly and annual reports, case studies, web copy, external articles, brand materials, newsletters, blog posts, social media messaging, internal announcements (Slack/email), and more.

- Support editorial calendar build-out (Asana) and work closely with the Senior Communications Manager to ensure all written materials are aligned with Noora Health's brand, values, and communications strategy.
- Write various brand materials, including key projects like the quarterly and annual reports; assist with conceptualization, project management, content sourcing, and interviews; collaborate regularly with our brand design team.
- Develop content pipeline for Noora Health's new blog; support team authors/contributors in growing storytelling skills and writing powerful blog posts with our brand voice; act as leading author of general posts on behalf of the organization.
- Collaborate with our Digital Marketing Manager to create external and internal newsletter strategy; support drafting content for each mailing via Mailchimp; review and refine social media and digital marketing content to ensure external messaging is compelling and on brand.
- Support copywriting and final editing for research manuscripts, conference abstracts, and other reports for government partners.
- Support media and PR efforts, including liaising with media partners, story pitches, and article writing, research, and editing.

WHAT WE ARE LOOKING FOR

- 4-6 years of experience in content development, communications, writing, and/or editorial for global health clients and the nonprofit sector.
- Incredible eye for detail; master-level writing and editorial skills (English; Hindi a +).
- A compassionate mentor who can support teammates in crafting their own writing skills.
- Experience managing deadlines, expectations, and communications across multiple teams.
- A creative self-starter who can take the reins of a project, ask questions, receive feedback, collaborate with stakeholders, and push to completion.
- Ability to contribute as a hands-on, proactive strategist on a growing, mission-driven, globally-dispersed, remote-first team.

WHAT WE VALUE

At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We



prioritize diversity within our team, and we welcome candidates from all gender identities, castes, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

HOW TO APPLY

Email the following materials with the subject line **Writer and Content Manager** to **people@noorahealth.org**:

- A one-page cover letter describing your background and interest in the position.
- An updated resume, including languages spoken and relevant experiences.
- A link to your portfolio.
- 3-5 short-form writing samples (social media messaging, web content, newsletter, etc.)
- 2 long-form samples (an op-ed, annual report, blog post, media piece, etc.)